



# SUPPORT OUR CAUSE

Family Services of North Alabama is a non-profit organization that offers four different programs: Internet Safety, Parenthood Program, Sexual Assault Support Services, and Youth Suicide Prevention. We strive to empower, educate, assist, and provide advocacy for everyone we serve and have been devoted to this goal for over a decade. Throughout these years, we have assisted countless numbers of sexual assault victims with our Crisis Support Services, helped parents better themselves financially and emotionally to become better role models through our Parenthood Program and taught preventative practices to numerous schools all over DeKalb County and Marshall County through our Internet Safety Program. Our Sexual Assault Support Services team is dedicated to the reduction of rape and to serving individuals and families affected by sexual assault. All these services are provided totally free of charge to victims.

The success of our organization and our outreach is dependent entirely upon the financial support of generous businesses, organizations, and private sponsors. We are currently in the early stages of planning our Trick or Trot 5k Night Run fundraising event for this year. We would like to ask that you consider becoming one of our 2023 VIP Sponsors.

There are four different levels of sponsorship – Bronze, Silver, Gold, and Platinum. You can receive social media exposure, your logo on the Taco Trot 5k shirt, entries to the event, broadcast time, a plaque, etc., depending on the level of sponsorship chosen. In addition, you will help sexual assault victims, parents, and teens have access to the services provided by our agency.

We have included a detailed sponsorship description sheet and a sponsorship form for your review. We hope that you are interested in becoming a sponsor of Family Services of North Alabama's Trick or Trot 5k. Please do not hesitate to contact us with questions about the proposal or our organization. Thank you in advance for taking the time to review our sponsorship proposal package.



# FSNA'S TRICK OR TROT 5K SPONSOR INFORMATION

Thank you for your interest in becoming a Taco Trot 5k sponsor and helping strengthen families and victims of sexual assault.

Please fill out the following form and return with your payment to the address below.

Organization/Business Name

---

Contact Person

---

Address

---

Email

---

Phone Number

---

FSNA Representative

---

Sponsorship Level       Bronze     Silver     Gold     Platinum

Donation Amount

Date

---

Please Mail Sponsorship Checks to:

**Family Services of North Alabama**  
**P.O. Box 704**  
**Guntersville, AL 35976**



# MAKE A DIFFERENCE

## FSNA'S TRICK OR TROT 5K VIP SPONSORSHIP LEVELS

	BENEFITS	DONATION
PLATINUM	<ul style="list-style-type: none"> <li>• Special recognition on all social medial platforms</li> <li>• Special plaque of recognition given at event</li> <li>• Larger logo on Trick or Trot shirt</li> <li>• Larger logo on welcome banner</li> <li>• 5 entries to the event (including taco and drink)</li> <li>• 5 Taco Trot t-shirts</li> <li>• Special recognition on event brochure</li> <li>• Broadcast time</li> <li>• Special recognition on agency website</li> <li>• Reserved booth space</li> <li>• Marketing material (business cards, brochures, etc.) in event bags</li> </ul>	\$5,000
GOLD	<ul style="list-style-type: none"> <li>• Logo on Trick or Trot t-shirt</li> <li>• Logo on event brochure</li> <li>• Recognition on all social media platforms</li> <li>• Logo on event banner</li> <li>• 3 entries to the event (including taco and drink)</li> <li>• 3 Taco Trot t-shirts</li> <li>• Certificate of appreciation</li> <li>• Marketing material (business cards, brochures, etc.) in event bags</li> <li>• Recognition on agency website</li> </ul>	\$2,500
SILVER	<ul style="list-style-type: none"> <li>• Logo on Trick or Trot t-shirt</li> <li>• Logo on event brochure</li> <li>• Recognition on all social platforms</li> <li>• 1 entry to the event (including taco and drink)</li> <li>• 1 Taco Trot t-shirts</li> <li>• Logo on event banner</li> <li>• Marketing material (business cards, brochures, etc.) in event bags</li> </ul>	\$1,500
BRONZE	<ul style="list-style-type: none"> <li>• Recognition on all social media platforms</li> <li>• Marketing material (business cards, brochures, etc.) in event bags</li> </ul>	\$500

There will be **limited space available** for sponsors who would like to set up booths on the day of the event. Priority will be given to higher level sponsorships.